

Brand guidelines

Cryptorefills.com

Logos can be downloaded <https://img.cryptorefills.com/images/cryptorefills-logo.zip>

Company logotype

Full



Icon



Color palette

- #000000
- #374151
- #6B7280
- #E5E7EB
- #003087
- #F3F6FC

Typography

Roboto semi bold (weight 600)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Writing rules

Capitalize only the first word of a sentence, not every word.

Correct

✓ Capitalise only the first word of a sentence.

Incorrect

✗ Capitalise Only The First Word Of A Sentence.

Brand rules

Use of brand images for products sold via Cryptorefills, such as Airbnb, requires prior approval.